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The ASI Show!

HOPE YOU WILL JOIN US!

I want to attend *The ASI Show!* Chicago May 20-22. Please send me a registration and housing form right away!

Name: _____ Title _____

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For Faster Reply, Call 800-546-3300

AS-2362

THE ASI SHOW!

4800 Street Road
Trevose, PA 19053-9913



Attend *The ASI Show!* Chicago and enjoy a great summer fun destination. From stunning architecture and world-famous museums to lakefront parks and exciting dining and shopping, there are so many ways to enjoy this great American city while experiencing the industry's biggest and best summer tradeshow!

Attend the industry's largest show left this year



Call 800-546-3300 to register
Visit www.asishow.com for ongoing event details

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and Tourism Bureau.

This world-class city draws visitors from around the globe

Choose Chicago! Stroll along part of the beautiful 29-mile lakefront, savor the culinary adventure of fine restaurants, walk through one of the city's renowned museums or art galleries, or spend a magical evening at the theater. Chicago is a fabulous summertime destination for all interests!

For your business-building interests, attend *The ASI Show!* in Chicago, May 20-22, 2003. At the industry's largest show left this year, you'll see 900 suppliers and enjoy countless opportunities to gain ideas, learn new selling strategies and make new friends.

Attend *The ASI Show!* Chicago, May 20-22, and see how to mix business with pleasure in one of the most celebrated cities in the world.



Architecture - Chicago is the birthplace of the skyscraper and many international architectural styles and movements known worldwide.

Museums - Chicago's world-famous museums are all amazing, ranging from art and architecture to science and technology.

Cultural Attractions - A visit to Chicago is not complete without a stop at Buckingham Fountain, The Hancock Observatory, Navy Pier or the Sears Tower Skydeck to name just a few.

Shopping - Experience the magnitude of shops that Chicago has to offer—everything from famous department stores to specialty boutiques. State Street is known for its hustle and bustle as one of the world's most famous shopping districts, while North Michigan Avenue is truly a "Magnificent Mile," boasting the very latest in fashions and accessories.

Dining - When in Rome, do as the Roman's do! That means dining at some of the most famous steakhouses in the nation, including Don Shula's, Smith & Wollensky, The Palm and of course, Morton's - a Chicago staple. However, if a steak isn't exactly what's on your mind, hundreds of other world-class dining establishments offer selections for every palette.

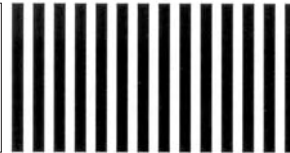
Nightlife - Whether you're jazzed up, looking for the blues or you've strapped on your dancing shoes, Chicago's got the answer to your nightlife whims! Other choices include comedy clubs (Second City and others), dinner playhouses and more.

Sightseeing - By foot, bus, boat or plane—on land, lake, or in the sky—you can tour all of Chicago from its many famous landmarks.



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